

# **“Comic Book CPR” Released on Amazon; Is There Hope for People Who Collect Comic Books?**

New study shows 60 percent of U.S. adults surveyed collect comic books, but only 20 percent admit knowledge of pressing and cleaning comics. Half of those collectors actually send comic books to third party professional grading services.

BELLEVUE, Wash. – July 1, 2019 - Comic book cleaning and pressing has now become a mainstream service offered by third party comic book graders. This pressing service is costly and adds substantially longer turnaround times for grading comic books. Research consultant and avid comic book collector Michael Frederik Sorensen has released an in-depth instructional field guide on the secret underground world of comic book cleaning and pressing. The book is a collaborated effort of 4 writers with a combined experience of 10 years in the field of cleaning and pressing comic books.

Many comic book collectors do not realize the importance of handling and shipping raw comic books. This impacts buying, selling, shipping, and grading. Discussion forums and social media posts reveal the same questions being asked repeatedly. Lower than expected grades, damage from shipping, and questions about cleaning comic books are commonly reported. Comic Book CPR answers all of these questions.

- “Why is the grade lower than I expected?”
- “Why do grader notes mention finger bends after I had a comic book pressed?”
- “What can I do to detect restoration?”
- “How can I truly make any profit selling comic books?”

Cleaning and pressing vintage comic books provides a potential income stream for anyone curious about this process. Being able to read grader notes from a graded comic book case older than 5-10 years provides clues for the possibility of cleaning and pressing. Resubmitting the same book for a higher grade can provide substantially more value.

Raw ungraded comic books that hold great value can be restored unknowingly. These books are often color touched or trimmed over the years to gain artificial resale value. This practice is harmful to collectors and the industry. Learn how to spot amateur restoration by avoiding comic books with color touch and trimmed edges.

Amateur comic book pressing is dangerous and harmful if not performed properly. The dangers of bad pressing can be permanent. Comic Book CPR provides clear examples of bad pressing practices and what you can do to prevent this permanent damage.

Dry cleaning and stain removal is an effective process that can help comic book collectors breathe new life into their prized books. Many dry cleaning methods do not require pressing. This can be as simple as wiping a book down with a facial tissue or using a pencil eraser.

The key aspect is properly handling comic books to obtain the highest grades possible. Doing things yourself ensures the job is done right with an attention to detail instead of relying on an entire company with paid employees who work on a high volume of books every day.

Comic Book CPR has been released on Amazon in both digital (\$29.99) and paperback format (\$39.99). The book features 156 full color pages in an easy to read format for anyone interested in improving the look and condition of their comic book collection. Amazon: <https://amzn.to/2XFC6XV> ISBN 1075807905.

*Michael Frederik Sorensen is a research consultant and owner of [www.kaptainmyke.com](http://www.kaptainmyke.com). He has been collecting vintage toys and comic books for over 25 years. He has a passion for the preservation of collectibles. He firmly believes this book will forever change the entire comic book industry. He is available for media interviews and can be reached at [kaptainmyke@gmail.com](mailto:kaptainmyke@gmail.com). More information can be found at his website: [www.kaptainmyke.com](http://www.kaptainmyke.com).*